

**CITY OF RHINELANDER
GOLF COURSE ADVISORY COMMITTEE
MEETING MINUTES
November 10, 2010 – 2:00 P.M. – 3:10 P.M.
City Hall**

MEMBERS PRESENT: Sonny Paszak, Tom Kelly, Alex Young and Dick Butterfield, Don Torbenson

ABSENT: None

OTHERS PRESENT: Mayor Richard Johns, Mulligan's Restaurant David O'Melia, Golf Course Superintendent Joe Andersen, Golf Pro Dan Buckley, Northwood's Ski Club Ron Teclaw, Northwood's River News Joe Vandelaarschot, ABC Computers Chris Bartelt, City Clerk/Treasurer Mary Richardson(Arrived 2:48 p.m.)

CALL TO ORDER

Chairman Paszak called the meeting to order at 2:00 p.m. The media was notified, the agenda was posted, and a quorum was present to do business.

APPROVAL OF PAST MEETING MINUTES

KELLY/BUTTERFIELD MOTION TO APPROVE OCTOBER 12, 2010 MINUTES.
ALL AYES; MOTION CARRIED.

DEPARTMENTAL ACTIVITY REPORT

- A. Mulligan's Restaurant Operational Report – O'Melia reports October was up almost \$5,000.00 from the previous October due to a wedding. Year to date should be comparable to last year, had a good summer. Paszak asked about Advertising and O'Melia said it's too late in the year. O'Melia said holding Fish Frys in December and having Christmas parties was too much. Currently there is one Saturday open yet for Christmas parties. WPS decided to patronize another business for the year. Rhinelander Police Department use to come out but he has not heard from them this year. Paszak thinks we should have the County come out, likes that they came out to play golf this summer. Discussion about different leagues and length of the league seasons between members.
- B. Pro Shop Operational Report – Buckley reports we are like farmers and business revolves around weather. In the sport shop, all clubs are pulled out, they are painting locker rooms, there are a few carts that need some

service and cleaned up to get those ready for spring. Has former mechanic from Club Car who will come service our cars for a reasonable rate. Buckley will need to shut down the credit card account for winter. Members held a discussion and reviewed membership rate increases for 2011.

- C. Grounds/Facility Report – Andersen reports that the course is put to bed for the winter and all chemical applications are down. They are still battling clean up from recent wind storms, doesn't cause problems with playability. They began to stain exterior and were not happy with how stain was going on so they contacted the wood and stain company and are going to leave it this fall at their advice until the spring time. It doesn't matter if you chink or stain first, the cure process will be the same and you don't want the chinking to freeze at night. They will rent a cage in lieu of using scaffolding. Buckley said they pressure washed the entire building and it does look worse than before but that is the process. Next spring they will work on the other deck.

UNFINISHED BUSINESS

- A. **None**

NEW BUSINESS

- A. **Discuss/Approve Mulligan's Contract** - O'Melia is not asking for anything new or different with his contract. He would like a new char broiler but he can manage another year with the current one. Had just enough room for steaks for a party a few weeks ago. He asked about touch up paint inside the restaurant? He paid for last year's carpet cleaning? He can take care of it if the City would like again this year. Paszak said he spoke with Bell and there are no changes.

TORBENSON/YOUNG MOTION TO APPROVE THE CURRENT MULLIGAN'S RESTAURANT CONTRACT THE SAME AS LAST YEAR FOR THE NEW YEAR. ALL AYES; MOTION CARRIED.

- B. **Discuss/Approve Accepting Credit Cards for Memberships** Andersen states that he and Buckley feel it would be great if people were able to purchase their memberships via credit card. At Finance they discussed an upgrade to possibly being capable for accepting credit cards at City Hall for water bills and tax bills, etc. Andersen would like the City to really look into this matter. Young says from a convenience stand point, it is great but the issue he sees is that card processors will take a cut out of it, which might be a flat monthly fee and/or a percentage. Buckley says they currently accept credit cards in the Pro Shop. Richardson says that a lot of official payments will pass the fee on to the credit card user. This helps municipalities, we don't want to be losing money on this. Richardson is

hesitant to change the membership sales to the Pro Shop as reconciling the credit card statements will then become more difficult. Membership cards are also created and distributed at City Hall. This is something she wants to pursue to begin with for the City as a whole and would rather keep the membership purchasing all here. The new software we are looking at will have that capability. Kelly thinks it might encourage early purchases. Offering to pay online as well, per Young and ease up on City Hall staff and foot traffic. O'Melia suggests we should put it into a motion.

YOUNG/PASZAK MOTION TO BRING THE MATTER TO FINANCE TO LET THEM KNOW WE ARE INTERESTED AND WE ARE INTERESTED IN BEING INCLUDED FOR CITY HALL TO ACCEPT CREDIT CARDS. ALL AYES; MOTION CARRIED.

C. Discuss/Approve Cross Country Ski Race January 9, 2011 – Teclaw talked about how they host a Nordic ski race, it's a club run sport not a WIAA recognized sport. There is no expense to the school district. They would like to do it again this year. Trail head starts on the 9th fairway on the driving range and they have kids completing the race before some start. Very little ski trail is on the course itself, goes out to paper mill land and onto Swank property and on the driving range. They draw about 100-170 skiers and parents. No admission is charged for spectators, an admission fee for skiers covers awards and contract for timers. This way we are not liable for spectators if they don't charge them a fee. It is a recreational event. Ski trails themselves are open all winter long and Teclaw has run this for numerous years.

PASZAK/KELLY MOTION TO APPROVE THE CROSS COUNTRY SKI RACE ON JANUARY 9, 2011. ALL AYES; MOTION CARRIED.

D. Discuss/Approve Updated Quote on Computers - Chris from ABC presented on changes to their original quote. The software vendor is recommending a USB base printer, the software vendor has worked with others and has encountered problems, 4 USB printers added and a network printer added. He recommends the monitor to include card swipe on them. This was all added to the quote. Doesn't make sense to do it with Dan but recommends updated keyboards for others. Drop number 11 on the quote to two items instead of four. Total increase is about \$3,000.00.

YOUNG/ KELLY MOTION TO APPROVE THE NEW COMPUTER QUOTE AND FOR IT NOT TO EXCEED \$14,200.00. ALL AYES; MOTION CARRIED.

E. Discuss/Approve Advertising and Promotions Buckley spoke about the promotions, punch cards and gave a brief description about how the coupons and promotions at the course work. Paszak feels that people are

questioning more than ever at the end of the season. Buckley discussed the classic golf tour book, other golf courses and promotions work, they will run players to your course. They are not including July in the book, it doesn't cost us anything either way. Golf.com stuff they have promotions and advertising now too, only offer 20%. Young explains that if someone complains or questions, direct them to go and discuss the promotions with Buckley directly. Committee members are not expected to memorize every detail of every promotion. Buckley also states we do a promotion with area lodgers as well with the 20% off again this year. Buckley doesn't think we have to do 2 for 1 or half price etc. We get plenty of people in with what we offer already.

MATTERS OF EMERGENCY/INFORMATIONAL NATURE

None

CONSIDERATION OF BILLS & CLAIMS

TORBENSON/KELLY MOTION TO APPROVE BILLS AND CLAIMS IN THE AMOUNTS OF \$3,324.90 FOR THE CLUBHOUSE AND \$16,476.18 FOR THE GOLF COURSE. ALL AYES; MOTION CARRIED.

FUTURE AGENDA REQUESTS AND MEETING DATE

Discuss Room tax dollars and amount Golf Course would receive so they can use for advertising. Final allocation numbers are not in yet. How much of the City's share will be available to Golf Course?

Next meeting is scheduled for December 8, 2010 at 2:00 p.m. at City hall.

ADJOURNMENT

KELLY/YOUNG MOTION TO ADJOURN THE OCTOBER 12, 2010 GOLF COURSE COMMISSION MEETING AT 3:10 P.M. ALL AYES; MOTION CARRIED.

APPROVED BY _____

RECEIVED COPY _____

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